

Dear Alumni:

We are pleased to inform you that the Bloomsburg University Alumni Association has added a long-term Health Care Insurance program to the benefits currently offered to alumni of the University. This program gives you the ability to select the long-term care benefits, which best meet your needs and budgets.

Additionally through this program, not only you (the alumnus) but your spouse, parents, parents-in-law, grandparents, aunts/uncles, sisters/brothers and your children over age 18 are eligible to purchase insurance at the discounted rate and each of their policies will benefit the Bloomsburg University Alumni Association and its projects.

What a great way to protect yourself and your family in the future and support your alma mater at the same time. Thank you for participating in this program. We appreciate your support.

Sincerely,



Doug Hippenstiel '68  
Executive Director  
Bloomsburg University Alumni Association